

EXECUTIVE MBA ON FUTURE READY BUSINESS LEADERSHIP



Certification awarded by
Chartered Management Institute, UK



The Future-Ready Business Leadership EMBA is not just an executive education program—it's an elite transformation experience designed for leaders who refuse to be left behind in today's volatile, uncertain, complex, and ambiguous world.

This powerful, high-impact program arms you with the strategic models, business frameworks, and thinking methodologies to navigate uncertainty, drive innovation, and lead with vision. It's built for those who don't just want to manage change but command it—turning disruption into dominance and complexity into clarity.

WHY THIS EMBA? WHY NOW?

**SURVIVAL IS NOT ENOUGH.
FUTURE-PROOF YOUR LEADERSHIP.**

The business landscape is evolving at an unprecedented pace. Static knowledge is obsolete. What separates thriving leaders from struggling ones is the ability to think in frameworks, synthesize complexity, and act with precision.

This EMBA is empowered by our proprietary FAST (Framework Adaptive Systems Thinking) Methodology. It pivots on real-world projects, strategic problem-solving, and cutting-edge thinking disciplines that give unparalleled advantage.



THE THINKING EDGE: MASTER THE MOST POWERFUL FRAMEWORKS

*The most powerful leaders don't think linearly—they think in frameworks.
This EMBA equips you with:*



✓ Systems Thinking

See the bigger picture, connect the dots, and anticipate consequences.



✓ Framework Thinking

Structure complexity into actionable insights.



✓ First Principle Thinking

Break down problems to their core and rebuild disruptive solutions.



✓ Five-Fold Thinking

Integrate diverse perspectives for strategic decision-making.



✓ Holistic Thinking

Align business, innovation, and human capital for maximum impact.



✓ 4D Strategic Frameworking

Align Drawing, Driving, Defining, and Delivering Forces for exponential growth.



✓ Design Integrative Thinking

Fuse creativity, logic, and strategy for breakthrough results.

PROGRAM STRUCTURE

MONTH	MODULES	DURATION
1	M01: Framework Adaptive Systems Thinking (F.A.S.T.) Methodology (Business as a Value Creation System)	1 Day
	M02: Job to Be Done (JTBD) – The Foundation & First Principles of Value Creation for Business Innovation and Growth	
	M03: Future Foresight – Business Landscape Sensing	1 Day
	M04: Identifying Critical Business Issues – Problems and Opportunities for Business Improvement and Growth	
2	M05: Developing a Strategic DNA Framework using the powerful 4D Strategic Crafting Methodology	1 Day
	M06: Strategic Business Action Planning (SBAP) – CSTO (From Conceptual – Strategic – Tactical – Operational)	
	M07: Principled Centred Transformational Situational Leadership	1 Day
	M08: Facilitative Team Intervention & Coaching for Growth Acceleration	
3	M09: Integrated Business Systems Thinking – Perspective, Practices & Project Review	1 Day
	M10: Business Organization Leadership Transformation (BOLT) Journey	
	M11: Influence by Design – Steering Outcomes with Strategic Presence and Precision	1 Day
	M12: Stakeholder Ecosystem Engagement – Orchestrate Trust & Influence across Power Networks	

IMAGINE, WHAT IF YOU COULD...?

1. Lead with Confidence & Precision

Master high-stakes decision-making, navigate uncertainty, and drive transformation with heightened confidence. The future belongs to those who see change before it happens-this EMBA puts you ahead of the curve. Engaging your Imagination beyond Visualization to connect your thoughts before you connect the dots

2. Turn Innovation into Your Competitive Edge

Harness cutting-edge strategies, breakthrough thinking, and emerging technologies to lead innovation, “out-think” competitors, and future-proof your business.

3. Unlock a Global Power Network

Gain exclusive access to elite CEOs, entrepreneurs, and industry pioneers. Build game-changing partnerships that open doors to new opportunities, investments, and influence.

4. Develop a Visionary Strategic Mindset

Master global economics, digital transformation, and sustainability to create long-term impact. Think like a futurist, lead like a strategist, and shape industries-not just compete in them.

5. Fast-Track Your Career to Leadership & Beyond

Whether it's a C-suite leap, a bold career pivot, or launching a game-changing venture, this EMBA makes you a high-impact leader in any industry, anywhere in the world. The future doesn't wait. Neither should you. Secure your spot now.

BENEFIT FOR THE ORGANIZATIONS

HOW COMPANIES BENEFIT WHEN THEIR LEADERS TAKE THIS EMBA

1. Sharpen Strategic Decision-Making

6. Accelerate Agility & Execution

2. Drive Unmatched Innovation

7. Strengthen the Leadership Pipeline

3. Build Resilience in an Uncertain World

8. Boost Financial Performance

4. Elevate Talent & Retention

9. Expand Global Reach

5. Break Silos & Unify Teams

10. Embed Sustainability & Ethics for Long-Term Impact

The organizations that win tomorrow are led by the visionaries who invest in their leadership today..

THIS EXECUTIVE MBA CERTIFICATION PROGRAM IS AWARDED BY CHARTERED MANAGEMENT INSTITUTE, UK

The Chartered Management Institute (CMI) is the pre-eminent professional body for management. It is the only organization that can award Chartered Manager status, the highest accolade for managers and leaders.

For over 75 years, CMI has inspired modern managers to become successful, confident leaders.



This is to confirm that:

Abraham Maslow

Has undertaken the following programme which has been recognised by the CMI against the CMI Professional Standards

Executive Master's in Business Administration on Future Ready Business Leadership

11/3/24

Date Issued

R737

Learner Number



A handwritten signature of Ann Francke OBE.

Ann Francke OBE
Chief Executive, CMI

Please note this programme is not a regulated qualification

CMI has a rapidly growing membership of well over 200,000 members globally. CMI Malaysia is the go-to professional body for professional development and networking for regional and global members alike.

This Executive MBA program is uniquely different compared to Traditional MBA. There is no need for tedious, time consuming thesis or exams but instead, graduation is upon completion and submission of ROI-driven and Outcome-based Growth project.

Designed for seasoned top management professionals, entrepreneurs and corporate executives eager to boost their expertise in Strategic Business Organization, Leadership and Transformation savviness.

This E-MBA does not come under MQA regulation as it is a non academic EMBA. CMI as a Chartered Institute, its certifications are Globally recognized.

EMBA FACULTY TRAINERS AND PROJECT COACHES



Xavier Johnson

- 30+ years in Strategic Business Thinking, Business Organization Leadership Transformation (BOLT)
- Architect of the FAST Transformation methodology
- Author, Speaker, Musician and Corporate Transformation Expert



Ir. Jonas Anthony

- Executive Leadership in one of Malaysia's Largest Japanese Manufacturing Conglomerates
- Distinguished Expert in Lean, Industry 4.0 and Total Quality Management
- Renowned Leadership Mentor, Industry Advisor and Academic Contributor



Dr. Eugene D'Cruz

- 20+ years in Transformational HR and Business Leadership across diverse global industries
- Bridging global expertise with academic excellence
- Innovator in Strategic Leadership and Talent Development



Dr. Chin Nyuk Sang

- Key Architect in Financial Sector Policy and Talent Development at Bank Negara Malaysia
- Recognized Expert in Future Proofing Business, Sustainability and Viability
- Academic Leader and Advocate for Financial Literacy



Simona Costea

- Expert in Leading Large-Scale Change Initiatives across Asia
- Specialist in Organizational Development and Cross Cultural Leadership
- Certified Change Coach with Strong Academic and Consulting Background



Dr. Aaron Koo

- Began career with the Big 4 accounting firm and went on to hold senior executive roles including GM, COO and CFO in public listed companies in various industries
- Provides financial and risk consultancy to major corporations such as Bank Negara Malaysia and industry advisory panels

FOR MORE INFO, CONTACT

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www.FutureReadyEMBA.com

PROGRAM FEES: USD 2,500.00 PER PERSON

Inclusive of:

- 6 Days On-Line Training Workshop Facilitation
- Diagnostics and Assessments
- Project Coaching and Review
- Learning Management System (Resources, References and Tools for Self Empowered Learning)

**Secure your seat today.
The future belongs to those who are ready for it.**